



**The BASSANO RECORDER**

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FLOYD T. CARY, PUBLISHER

**EDITORIALS****Tell Your Friends**

"What can I do, that will help to maintain, or improve conditions, in the town or city in which I live."

THIS IS A QUESTION that confronts all broad-minded, sane thinking people, who in addition to maintaining their own position in business or social life, are able, and do take an interest in the welfare of the community as a whole, in which they live.

The answer to this question is solved in numerous ways. Some citizens are able to devote a considerable amount of time to this type of work, thereby discharging their obligations, in spite of the fact that they may or may not feel themselves duty bound to do so. Others are able to contribute money, which enables someone else to be engaged to perform their just duties. In addition to all this there are innumerable ways for everyone to lend a helping hand without a great deal of extra time or money being involved.

In the early spring the Recorder had the pleasure of printing some breakfast menus for D. L. Downs, who manages the Imperial Coffee Shop. These particular menus were of the triple fold type. When they were opened, they formed three panels. On two of these panels were listed the different items offered by the establishment, to satisfy the appetites of their guests. On the third panel, which was on the inside of the front cover, was printed a short story relating to the town. The Recorder is taking the liberty of reprinting here the same story as it appears on the menus, and which is read by several hundred people each month.

**BASSANO**

"Known as the Best in the West by a Dam Site"

Strategically situated midway between the cities of Medicine Hat and Calgary, Bassano is 88 miles east of Calgary and 110 miles west of Medicine Hat.

Bassano, though a town of but 500 population, has a complete and modern hospital, a large number of the finest country hotels in southern Alberta. Located here is the Municipal Hospital which, when coupled with the professional services of Dr. A. G. Scott, combine a medical service that cannot be excelled. About 20 blocks of paved sidewalks grace the streets which are lined with trees and boulders, that have been the result of the combined efforts of the town and the Ward of Trade. The latter is now being recognized as one of the most active organizations of its kind in the southern part of the Province. Running water, a sewerage and disposal plant are some of the services enjoyed by this fair town. Government conducted schools include the Ward of Trade, the Store, Magistrate's Office, Court House, School Board Office, the two enlarged school districts, the E.D. Division No. 44, and the Bow Valley Division No. 45, and a large Dominion Government Post Office, as well as a detachment of the Royal Canadian Mounted Police.

To the north of Bassano about four miles is located the great irrigation dam. In addition to supplying power, this dam diverts water that irrigates a total of thousands of acres of land. Bassano has always been known as the head of the irrigation block.

Being a railroad junction, Bassano attracts people from all walks of life. From here is shipped annually thousands of head of cattle, eventually find their way into the markets of Great Britain and the United States. Good stores, such as grocery, hardware, millinery, drug and beauty shops as well as modern and up to date bakeries, printing offices, service stations and garages, combined with a friendly atmosphere, make Bassano a town long remembered by visitors.

Now take this opportunity of thanking you for your business, and ask you to tell your friends about Bassano.

This is the story, as it appears, and needless to say has been read with interest by several hundred people this summer, accomplishing almost unnoticed what would require considerable time ordinarily to explain.

Mr. Downs informs us that numerous tourists have asked if they might have one of the menus as a souvenirs, and a large number of them have disappeared without any asking. This he did not object to at all. To his knowledge, his menus have found their way into several states. In the union to the south, as well as almost every province in Canada. In addition to this, three different parties from England have taken them away with them, also a party from France, and one from Bermuda.

This is one way in which we can all do our little bit to give this town a boost, by telling our friends to tell their friends about Bassano.

**The Harvest**

HARVESTING OPERATIONS are again in full swing in the district, and the sound of the tractor, combine or binder is heard on all sides.

With these annual sounds, comes the hopes of farmers of labor rewarded, plans of repairing worn equipment and buildings, plans of lessening even a portion of some previous debt, and of numerous contemplated undertakings.

How precarious conditions can be, the result of which all who live in an agricultural community realize with a poignancy of anxiety that words are futile to describe. In June of this year there was an assurance of an abundant crop, not only in this district, but everywhere. The people, both urban and rural rejoiced gratefully at the prospects. But today, while over the Province as a whole, a good crop will be harvested, there are

**PROSPEROUS FARM COMMUNITY IS AIM OF LINE ELEVATORS**

The interest of the Line Elevator Company in the farmer goes much beyond the handling of his grain. The North-West Grain Dealer's Association some years ago, organized a Public Relations Department under the direction of Mr. J. B. Bunting, who was at that time Canada's marketing representative. This department has been dedicated to protecting and promoting the interests of its farmer customers.

Much important work has been undertaken by the Line Elevator Company. It includes: advocacy of continuation of the Wheat Board, and the 90 cent price undertaking a survey of research into industrial utilization of farm products in the United States, advocating extension of the Wheat Board's distribution of the National Research Council to find new industrial uses for wheat and other farm products; financed seed and crop improvement work; financed seed control research; assisted in financing the tour of the tree Planting car; bought a lessening of disparity in prices of products which the farmer

buys, My debt to you, beloved, is one I cannot pay. In any coin of any realm. On any reckoning day. For where is he shall figure The debt when all is paid, To whom all the world again When all the dreams are dead? Or where is the sprayer? Who shall the clatio dispense Of one who makes you sing again When all the songs are mute? (—J. B. B.)

sells compared with goods that he buys, grain elevators should accept representation of the co-operative body of the Winnipeg Grain Exchange, and urged Government supervision of the Exchange; continually advancing free international exchange of information to regain and expand wheat markets.

All this is valuable work on behalf of agriculture, and the Line Elevator Companies are to be commended for the part that they are playing in seeking to make the Prairies a better place in which to live.

**FROM OUR EXCHANGE COLUMNS**

"O Wad Some Power the Giftie Gie Us  
To See Ourselves as Others See Us."—Burns.

**Wheat Legislation**

SEVERAL PIECES of Legislation relative to wheat marketing were passed at the last session of the Federal Government. Voluminous printed explanations have been issued by the administration departments. Grain companies have also issued instructions relative to the operation of these acts. But still the farmers seem to be in the dark.

The restrictions of deliveries by farmers to the wheat board of wheat to the extent of 5,000 bushels furnishes one complication. It would appear that each farm unit can sell 5,000 bushels and no more. But if a farmer owns two farms, he can still sell but 5,000 bushels. And landlord and tenant between them can dispose of only 5,000 bushels. We are not sure whether we are right or not in making the above assertions but neither, do we believe, is the department officials sure.

It looks as though the wheat board is going to have a voluminous mail this harvesting season. It will have to decide upon thousands of complicated cases and is bound to have plenty of grief.

Then this pooling act, or "co-operative marketing act" as it is called, is another complication. The basic price is to be 60¢ but what does that mean? Is the farmer to get 60¢ for his 1 northern wheat, or is there storage and other administration charges to be deducted? How is the grain to be handled? Will every elevator organization have a selling pool? What will the initial payment be?

It is admitted that the passage of simple comprehensive measures in such cases are impossible. Of necessity such laws must be involved. But the present wheat legislation looks like a Chinese puzzle. It is bound to provide headaches for those farmers to try to decipher it, and much more so for those whose duty it is to administer the acts.—Hanna Herald.

**CANADIANS****INCOME UP**

FEDERAL income tax collections for the second quarter of 1939 totalled \$97,762,215 compared with \$106,170,181 in the corresponding period of last year.

In the Edmonton area, however, collections were increased from \$407,490 in the 1938 quarter to \$448,018 in the corresponding quarter of 1939.

**Pipeline**

POSSIBILITY of building a pipeline from Turner Valley either to Vancouver or to the Great Lakes was discussed by federal and provincial officials in Calgary recently. Hon. N. E. Tanner represented the province, and Dr. Charles E. Camsell, deputy minister of mines, headed the Dominion party. British capital is expected to finance the huge undertaking, the cost of which is estimated at \$15,000,000 to \$30,000,000.

**UNFINISHED BUSINESS**

ASSEMBLY of the League of Nations opens on September 11 in Geneva. It was announced in Ottawa that the Canadian delegates will be named shortly.

**GOING UP**

LARGER Planes are being installed on the Edmonton to Lethbridge flight of the Trans-Canada Airlines because of the need for greater accommodation, said Hon. C. D. Howe, Minister of Transport, in Calgary on an inspection tour. "Planes are always filled to capacity and we could have done twice as much business," said Mr. Howe.

**CANADIAN BATTLEFRONT**

Chinese picketers claimed a victory in their efforts to prevent shipment of scrap iron from Seattle when a dock-owner refused to handle the cargo in Victoria. Activities included a minor riot in which one truck of scrap metal was scattered over the street and a Chinese girl threw herself in front of another.

sections, and we are in one of them, where due to extreme heat in July, and no accompanying moisture, crops have been burned up and returns will be disappointing in the extreme. However, it is to be hoped that local conditions are not quite as serious as some are led to believe, and not until grain is being delivered to the elevators will anyone know with what measure of success or failure the farmers of the district have carried on their work during the year.

**BASSANO LUMBER YARD**

1102

SEE US FOR QUOTATIONS ON YOUR BUILDING REQUIREMENTS

CEMENT, LIME, PLASTER, FENCE POSTS, ETC.

**JOE HARRIS**

Agent Imperial Oil Co.

Bassano

Office 53



*-THE WOMAN WHO KNOWS ABOUT Fish*



She has solved the daily problem, because FISH offers a wide variety of delicious dishes. There are over 60 different kinds of Canadian Fish and Shadfish from which you can choose, either fresh, frozen, smoked, dried, canned or pickled. All of them can be served in an infinite variety of recipes. And... one of the good things about FISH is that it is nourishing, and so easy to digest. Serve FISH to your family often.

DEPARTMENT OF FISHERIES, OTTAWA.



777

**LOUIE CONN- PHONE 7**

The Home of the Famous John B. Stetson at American Prices.

Men's Work Boots, Regular \$35.00	SPECIAL \$37.00
Men's American Plain Overalls, 2 oz. SPECIAL	\$2.15
Men's Work Shirts, Regular \$2.50 SPECIAL	\$2.00
Men's Dress Oxfords, Regular \$2.75 on sale	\$2.00
Men's Wool Work Socks, Regular 2 pair	\$1.00
Big Cleaning in Men's Work Gloves from John Watson Knitting Gloves, Regular \$2.50 ON SALE \$2.15	\$2.00
Men's Nap-A-Tan Riding Boots, American Made Boots, Square toe, Fancy Stitched, \$12.50 up. Come in and look them over.	
Men's Sea-As-Style Cowboy Hats, Black, brown, fawn	\$2.50
HARVEST GROCERY SPECIALS	
00	
Canned Pineapple, sliced or crushed, 2 lbs	25c
Tomatoes, Corn or Peas, any 8 lbs	\$1.00
Corn Flakes, any assorted, 3 pds	25c
Red Rose Coffee Per lb	25c
Toliet Soap, any assorted, 4 bars for	25c
Cheese, Ontario, Just in, per pound	25c
Fresh Fruits and Vegetables	Always on Hand.
Tomatoes, Peaches, Apricots, Pears, and Italian Prunes	Nice
Size oranges, 5 dozen for	\$1.00

Fresh and Cured Meats always on hand.

Wolens, Pork Sausages, Bologna, Hamburger, Made Daily.

Fresh meat, choice roasts 10c to 15c per pound

Round, T-Bone or Sirloin Steak, per pound

20c

**A. T. Connolly**  
Registered Optician



Broker Letters Replaced from  
Prescription or Please Absol-  
ute Satisfaction Guaranteed  
QUICK SERVICE

**D. A. G. Scott**  
M. D. L.M.C.

PHYSICIAN & SURGEON  
Telephones  
Office 37 - Residence 131

## QUALITY BEERS are never accidental!

QUALITY BEERS ARE ALWAYS  
THE RESULT OF KNOWLEDGE,  
SKILL AND A DETERMINED EFFORT  
TO PRODUCE QUALITY.

## and Alberta Made Beers

are the FINEST  
in the British Empire

Time after time Alberta Brand brews  
have won Empire Championship awards,  
proving over and over the superior  
quality and the skill of Alberta Brewers.

PRODUCTS OF THE  
BREWING INDUSTRY OF ALBERTA

This card is not inserted by the Alberta Liquor Control Board,  
or by the Govt. of the Province of Alberta.



"Federal" Agents will advise you of the  
best means of obtaining maximum  
benefits under Government  
Wheat Price Guarantee  
Legislation.

## Wine Wisdom by BRIGHT

Wine-making is taught only by experience.  
Bright's wines are the result of over sixty  
years of wine-making by the company  
whose products are now as universally  
preferred. Try BRIGHT'S CONCORD or  
BRIGHT'S CATAWBA for a  
real treat.

*Bright's*  
WINE

CONCORD  
AND  
CATAWBA

This advertisement is not inserted by  
the Government of the Province of Alberta

**SWEET CAPORAL**  
CIGARETTES

"The poorest form in which  
tobacco can be smoked"

**A. J. Sevigny**  
Brooks, Alta.

Place your listing with me.

License No. 54-29-10 Phone 79

Member  
Auctioneer Association of Alta.

## The Poet's Corner

**CONTENT**  
Sweet are the thoughts that flavor of  
content.  
The quiet mind is richer than a  
crown;  
Sweet are theights in careless alu-  
ber spent;  
The poor estate scores Fortune's  
angry frown;  
Such sweet content, such minds, such  
sleep, such bliss,  
Beggars enjoy when Princes of do  
mess;  
The homely house that harbours quiet  
rest;  
The cottage that affords no pride or  
rest, the mean that "gives with country"  
music best,  
The sweet consort of mirth and  
mirth's fare;  
Obscured life sets down a type of  
bliss;  
A MIND CONTENT! both crown and  
kingdom fit!

Next time you have trouble in de-  
ciding which way or if a friend man-  
to put to work, imagine having this  
list of examining some 50,000 persons  
in more than 1,000 competitions for  
positions as widely different as ed-  
ucation, auto-mechanics, oil  
and securer. These men will have  
a keener conception of part of the  
annual work of the civil service com-  
mission at Ottawa, the Dominion's em-  
ploying agency.

Naturally the same yard stick can-  
not be used to measure the capacities  
of those applying for such a wide vari-  
ety of positions as is found in the  
Government service. The Commis-  
sioners to whom the applications  
are sent to be examined will  
give the best results. The candidate  
might be faced with a written, oral or  
practical test, or a combination of any  
of these. One might not be faced  
with any of these, but might be very satisfied  
with examination, for ten per cent of  
the examinations are in which a Board looks  
over the application forms, references,  
and careers of the candidates and ar-  
ranges them in order of merit, either  
with or without an examination, and  
then in second in arranging them  
in their proper positions of merit and  
assigning them for duty in order from  
the eligible list.

Silkworm raisers of Japan have  
trained silkworms to spin on a flat  
surface, thus doing away not only with  
coconuts but with the expensive  
process of boiling the cocoons. The  
cocoons are raised in the  
cocoons of worms at this  
stage when they must begin to spin  
to prevent them crawling off. At  
first searching about some time for a  
suitable place, the silkworms  
give up and begin spinning on the  
surface, continuing until they become  
so exhausted they enter the chrysalis  
stage. Then they are picked from the  
tray and disposed of.

**Wm. McLaw**

Barrister - Solicitor - Notary

BASSANO - ALBERTA

Phones

Office 6 - Residence 129

## Church Announcements

### St. Columbus Church.

BASSANO, ALTA.

**FISHER** - 3rd Sunday of each month  
at 9 o'clock or 11 o'clock alternately  
5th Sunday of the month at 9 o'clock  
special Devotions will be announced  
as the occasions arises.

**REV. JAMES MORROW** - PASTOR

### Church of England

BASSANO, ALTA.

Rev. J. Naylor.

### Knox Presbyterian Church

11 a.m. - Sunday School.

7:30 p.m. - Evening Service

Pastor: Mr. Richard Main.

**Dr. W. F. Keith**

Dentist

Phone 93 BASSANO

**Dr. B. E. Barlow**

VETERINARIAN

BASSANO ALTA.

**Harry Holmes**

CARPENTER and BUILDER

Estimates Given on All Work

If you are 13 or less of building or  
carpenter work of any kind

Phone 18

## Complete facilities for handling

**WHEAT BOARD DELIVERIES  
AND POOL WHEAT**

at

**ALBERTA PACIFIC  
ELEVATORS**

"A.P." Elevators will pay maximum  
benefits obtainable under Government  
Wheat Price Guarantees.



5  
**SCOTS**  
Select Whisky

**\$2.50**  
260Z.



This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

**Phone - 34**

- FOR YOUR -  
Wiring and  
Electrical Requirements

**J. T. FRASER**

BASSANO, ALTA.

Electrical Appliances and  
Westinghouse Radios  
For Sale

**FRESH MILK AND  
CREAM**  
Delivered to Your Door  
Every Morning

**A. Meidinger**

**W. S. Playfair**

Agency for  
Feed and Draying  
COAL AND WOOD  
Phone 26, Opposite Depot

**ORDER**  
Cut Flowers and Plants  
Sprays and Wreaths  
From

**H. D. Bacon**  
Phone 129 - Box 168

## Line Elevators Do More Than Handle Your Grain

LINE ELEVATORS ARE CONTINUALLY GUARDING THE INTERESTS OF THEIR FARMER CUSTOMERS.

THE PUBLIC RELATIONS DEPARTMENT OF THE NORTH WEST GRAIN DEALERS' ASSOCIATION UNDER THE DIRECTION OF MR. L. W. BROCKINGTON, K.C., FOLLOWS CLOSELY THE ACTIONS AND PROCEEDINGS OF ALL GOVERNMENTS AND COMMISSIONS WHICH MAY BE DEALING WITH MATTERS RELATING TO GRAIN. EVERY EFFORT IS MADE BEFORE THESE BODIES TO PROTECT AND PROMOTE THE INTERESTS OF OUR FARMER CUSTOMERS.

SOME OF THE CONSTRUCTIVE WORK UNDERTAKEN BY LINE ELEVATORS IN RECENT MONTHS FOLLOWS:

TOOK AN ACTIVE PART IN THE WORK OF THE BRACKEN COMMITTEE IN URGING UPON THE DOMINION GOVERNMENT THE CONTINUATION OF THE CANADIAN WHEAT BOARD AND 80 CENT WHEAT.

URGED THE DOMINION GOVERNMENT TO ESTABLISH A WESTERN RESEARCH LABORATORY OF THE NATIONAL RESEARCH COUNCIL. THIS LABORATORY WOULD SEEK NEW USES AND EXPANDED MARKETS FOR WHEAT AND OTHER FARM PRODUCTS. THIS PROPOSAL WAS PUT FORWARD FOLLOWING A SURVEY WHICH WE MADE OF THE PROGRESS OF RESEARCH INTO NEW USES FOR FARM PRODUCTS IN THE UNITED STATES.

FINANCED SEED AND CROP IMPROVEMENT WORK.

FINANCED RESEARCH EXTENDING OVER A PERIOD OF SEVERAL YEARS INTO WEED CONTROL AND ERADICATION.

PROPOSED THAT CO-OPERATIVE ASSOCIATIONS, AS MEMBERS SHOULD ACCEPT REPRESENTATION ON THE GOVERNING BODY OF THE WINNIPEG GRAIN EXCHANGE AND URGED APPOINTMENT OF A SUPERVISOR FOR THE GRAIN EXCHANGE.

You ask, "Why does my local Line Elevator do these things?"

WE REPLY: ONLY THROUGH A PROSPEROUS AND

HAPPY AGRICULTURAL COMMUNITY CAN WE PROSPER.

OUR INTERESTS ARE IDENTICAL DESPITE WHAT IS SAID

BY PROPAGANDISTS.

## Line Elevators Association

## BLANKET SALE

Best Quality, largest size.	White and Grey with pink and blue borders.
TOWELS:	PRICE: SPECIAL \$2.69
Stripe Cotton towels of English Make. Generous size. Priced Per Pair	60
PRINT DRESSES:	For Lot Just Int. Infants and of good quality. Priced at only \$1.95

SSSS

1 Can Heavy Syrup	COFFEE: Big Ribbon. Quart Sealers. Special 45
Raspberries	TAPIOCA: Instant. Pound Pkg. 18
1 Can Apricots	TOBACCO: Solid Pack 25
1 Can Pears	2½ lb. 50
1 Can Pineapple	SPECIAL: Johnson's Gilt Cost. Regular 50¢ lb. in. Special 35
ALL FOR 69	CANDY: Delicious Mixed Fruit, Mint, Butter Scotch. Cellophane wrapped. Fresh Stock Only Per pound 35
SANDWICH MEAT: 1 lb. tin Ready Cooked, Burns	FRESH PIG BARS: Cellophane wrapped. Fresh Stock 25
30	25
LARD OR BAKE MEAT: 1 lb. pkg. special, & pugs. 49	
PEP BRAIN FLAKES: Kellogg's 2 pugs for 25	
CUSTARD POWDER: Harry Horne's per pugs. 05	
Oranges, Sweet and Juicy 25 Dozen. Bananas, 3 lbs. 25	
Peaches, Pears, Prunes, Cauliflower, Ripe Tomatoes, Cucumbers, New Cabbage.	

## JAMES JOHNSTON

"THE STORE OF QUALITY"

A number of School pupils from the Gleichen and Brooks districts, as well as numerous other district points, were Bassano visitors last week, when writing Supplementary Examinations.

Miss Dorothy Flanagan presided over the examinations, which were held in the local school.

Miss Irene Young of Gleichen was a Bassano visitor last Friday.

## PIONEER MEAT MARKET

Formerly the City Meat Market.

Now Filled with all the Most Modern Electric Appliances for the Preservation of Meat During all Seasons.

It will be a pleasure for you to purchase your supplies here, where highest quality meat only is supplied and handled with scrupulous cleanliness.

We will appreciate your patronage.

2 Delivery Daily: 10 a.m. and 5 p.m. — Phone 42.

Stanley Haskayne, Prop.

**Make this a  
CANADIAN  
TRAVEL YEAR**  
Low Summer Fares  
Now In Effect

## CANADIAN

## ROCKIES

Take advantage of remarkably low fares to cool mountain playgrounds in the Canadian Rockies and on the Pacific Coast. Travel in comfort on a modern AIR-CONDITIONED train, and thrill to the majestic beauty of the Canadian Rockies enroute.

ENQUIRE ABOUT

LOW COST ALL-EXPENSE TOURS

CANADIAN ROCKIES

BANFF GOLF WEEK - AUG. 21-26

DELIGHTFUL PACIFIC COAST CRUISES

STILL LOWER FARES - PACIFIC COAST - 30 DAYS

Aug. 25-26-27; Sept. 1-2-3; 8-9-10; 15-16-17, 23-24.

## EASTERN

## CANADA

Giving East - break your train journey at Fort William or Port Arthur, board a great white Canadian Pacific steamer, and sail the Great Lakes for two thrilling days. Comfortable staterooms, tasty meals, and gay travelling companions.

SAILINGS — TUESDAYS AND SATURDAYS

For Full Travel Information consult any Canadian Pacific Ticket agent

**Canadian Pacific**

Always carry Canadian Pacific Express

Travelers Checks . . . Good the World Over

## PACIFIC

## COAST

Take advantage of remarkably low fares to cool mountain playgrounds in the Canadian Rockies and on the Pacific Coast. Travel in comfort on a modern AIR-CONDITIONED train, and thrill to the majestic beauty of the Canadian Rockies enroute.

ENQUIRE ABOUT

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## GREAT

## LAKES

As About

Low Circular

Fares

Covering Both

World's Fares

## Interesting Items

You are invited to contribute to this column. Phone your news items to 35, the Recorder Office.

Mr. and Mrs. Bud Parish of Huss were Bassano visitors on Tuesday.

Mr. T. J. N. Lamont of Calgary will be in the local bank for the next six weeks, during the absence of Mr. Flood, accountant who will be engaged in other duties during the time.

Mr. and Mrs. G. A. Johnston left this week for Banff, where they will spend a short holiday.

Rev. and Mrs. J. H. Naylor and daughter of Brooks were Bassano visitors on Wednesday.

Miss Hazel Barlow returned from a short visit in Calgary on Saturday.

Mrs. Elaine Sambrooke of Drumheller is visiting with her aunt, Mrs. W. J. Redmond.

Mrs. L. Conn and daughter Isabel are visiting with Mrs. MacGregor in Edmonton for a short time.

Mrs. E. P. Currie returned the latter part of last week from Calgary where she had been visiting for a few days.

Mr. and Mrs. R. Summerbell and daughter of Brooks visited at the home of Mr. and Mrs. Jack Summerbell on Sunday.

Mr. W. E. Cain, M.L.A. of Brooks was a visitor in town this week.

Mrs. S. Wane of Medicine Hat is visiting friends in town for a few weeks.

Mr. A. O. Wiley of Medicine Hat was a visitor at the home of Mr. and Mrs. C. Hopkins over the weekend.

Mr. George Morrison was an out-of-town visitor on Sunday.

Mrs. G. H. Honey, Goldsmith, Oscar Ingberg and Norman Stites were Brooks visitors on Sunday.

A number from Bassano attended a dance in Brooks last Thursday night.

Mrs. Lois Hunter returned to her home in Medicine Hat last week after visiting in town for a few days.

Mrs. Caroline Beeber will assume duties in the Imperial Coffee Shop when her sister, Dorothy, leaves for Medicine Hat in the near future. Dorothy plans on going in training for a nurse in a Medicine Hat hospital.

Stanley Haskayne was a Sunday visitor at the home of his parents in Gleichen.

Mrs. Phyllis Brocklebank, who for the past week has been visiting at the home of her parents, Mr. and Mrs. F. Brocklebank, returned to Calgary the first of the week, where she has accepted a position with the A.P. Grant Co.

Mrs. A. Bealim returned to her home in Calgary the first of the week after spending several weeks at the one of her son-in-law and daughter Mr. and Mrs. H. E. Riley.

Mr. Leo Walsh of Dorothy was a Bassano visitor this morning.

Mr. Bill Smith left for the Hussar district, where he will spend the fall harvesting.

Mr. Luke Stinson returned to her home in Cluny on Monday night, after spending a few days visiting with her sister, Mrs. Louis Simons.

Mrs. Gerald Beaudin, and daughter were visitors at the home of Mr. and Mrs. Louis Simons on Saturday.

Mrs. Jan. Johnston and son, Archibald, were Calgary visitors over the weekend.

## BEFORE DATING THAT

FALL SALE

REMEMBER:

**Folen Sells It**

23 Years License in Southern Alberta.

License No. 105-39-40

M. N. FOLEN — 11 DUCHESS, Alte.

## McKEE'S STORES

## HARVEST SPECIALS

## Ladies' Rayon Hose

A wonderful line of Rayon Hose of excellent quality. New Colors. Perfect Fitting. Will wear well.

SPECIAL, Per Pair 29c

## Ladies' Lisle Thread Hose

Superb quality. Guaranteed Hose. Will re-inforced heels and toes. A good hose at a low price.

SPECIAL, Per Pair 39c

## Girls' Shorts

Good Quality Satin in Plain colors of blue, red, yellow, white: with contrasting stripe down outside seams. Sizes 8 to 12 years.

SPECIAL, Pair 59c

## Men's and Boys' Wear Section

## WORK and DRESS PANT VALUES

## Men's Dress Pants

An excellent quality pant of fine suiting. Come in dark grounds of navy, brown and grey with neat stripes.

SPECIAL PRICE \$2.95

## Young Men's Tweed Pants

Fashioned from excellent quality wool tweeds. Come in Fawn, and Blue. Smart check patterns. 28 to 32 waist sizes.

SPECIAL, pair \$2.95

## Semi-Dress Work Pants

English Whipcord in dark steel grey colors. Unbeatable for the price you pay. Look well, wear well. SPECIAL Pair \$1.95

## CROCHET SPECIALS FOR THE WEEK-

END

## DOLLAR BODKIN

Special 39c

Large Wooden Boxes

## PANCAKE FLOUR

Bag 35c

5 Pound Bag

## HEINZ SPAGHETTI

2 lbs. Large 17 or 19

## WHEAT PUFFS

Special 49c

Large bushel bag

## TOMATO JUICE

Tin 53c

No. 10 cans.

## JELLY POWDER

Special 6 oz. 25c

Tinced. Any flavor.

## REX COFFEE

3 lbs. good coffee 95c

With Cup and Saucer.

## ROGER'S GOLDEN SYRUP

Special 83c

10 pound tin.

## CRYSTAL ROLLED OATS

Package 25c

A piece of fine

Glassware in every package

## SKIM MILK CHEESE

Special 49c

2 pound box.

## MALKINS TEA

Oily 55c

1 pound pkg.

## BULK COFFEE

In Bean or freshly ground.

No fancy or expensive ad-

vertising to pay for. Give it

a trial. 5 pounds only 79c

As Good as any.

## KELLOGG'S CORN FLAKES

Special 2 for 27c

Giant Size.

Buy PRUNE PLUMS this week-  
end. Never lower in price  
than at present. Also Green-  
gauge Plums.

## BARTLETT PEARS

A few more cases in this week.

B. C. PEACHES — Buy Now.

Will soon be over.

ALSO — Apples, Eating Plums,

Candied, Cherries, Table

Peaches, Cherries, Black-

berries, Bananas, Tomatoes,

Cuc., Celery, Cabbage, Car-

rots, etc.

## ORANGES

FRESH STOCK IN THIS

WEEK. ALL SIZES AT LOW-

EST PRICES

PHONE 9  
FOR  
PROMPT  
DELIVERY

ASSOCIATED GROCERY  
SERVICE  
AC  
QUALITY